



UNM EVALUATION LAB 2022 SUMMER INSTITUTE

Day 1: EVALUATION FOUNDATIONS					Monday, July 25, 2022	
Start	-	End	Topic	Content	Facilitator	Readings
8:30	-	9:00	Registration and Breakfast			
9:00	-	9:30	Welcome & Introductions	Creating a Learning Community	Melissa	
9:30	-	10:00	Mission Time	<ul style="list-style-type: none"> • Time to do the work! • measuring what matters • embedded evaluation • participatory evaluation 	Melissa	EIO CH 1 - Defining Evaluation & CH 2 - The Evolution of Evaluation
			Evaluation Lab Principles			
			Your Evaluation Plan	<ul style="list-style-type: none"> • Logic model • Theory of Change • Rubrics • Focusing • Data collection • Embedding 		Grant 2015, Ch 4
10:00	-	10:30	Logic Models	Logic model fundamentals; broadening the definition of processes and outcomes that matter to your work.	Charla	EIO CH 5 - Focusing the Evaluation*
10:30	-	10:40	BREAK			
10:40	-	12:00	Your Evaluation Plan (YEP #1)	Create or refine your logic model	Charla	
12:00	-	1:00	LUNCH			
1:00	:	1:45	Learning Community #1	Sharing logic models	Charla	
1:45	-	2:15	Theory of change	What's the difference between a Logic Model and a Theory of Change?	Charla	
2:15	-	3:00	The Evidence Base	Different kinds of evidence; the technical definitions for evidence-based and evidence-informed; value and limitations of RCTs; Washington State Institute for Public Policy inventories; value of evidence-informed programs; using google scholar	Melissa	Center on the Developing Child 2016,* Felitti et al. 1998*
3:00	-	3:10	BREAK			
3:10	-	4:00	Your Evaluation Plan (YEP #2)	Articulate your theory of change and document evidence base	Charla & Melissa	
4:00	-	4:45	Learning Community #2	Sharing theories of change	Charla	
4:45	-	5:00	Exit Ticket			

*Asterisked readings are available at evalab.unm.edu → Learning Center → 2022 Summer Institute Materials → Readings

EIO = Darlene Russ-Eft and Hallie Preskill. 2009. *Evaluation in Organizations: A Systematic Approach to Enhancing Learning, Performance, and Change - 2nd Edition*. (New York: Basic Books.)

Center on the Developing Child at Harvard University. 2016. *Applying the Science of Child Development in Child Welfare Systems*. www.developingchild.harvard.edu

Felitti VJ, Anda RF, Nordenberg D., Williamson DF, Spitz AM, Edwards V., Koss MP, and Marks JS. 1998. "Relationship of Childhood Abuse and Household Dysfunction to Many of the Leading Causes of Death in Adults. The Adverse Childhood Experiences (ACE) Study." *American Journal of Preventive Medicine* 14 (4): 245-58.

Grant, David. 2015. *The Social Profit Handbook: The Essential Guide to Setting Goals, Assessing Outcomes, and Achieving Success for Mission-Driven Organizations*. Chelsea VT: Chelsea Green Publishing Company.