Day 2: MEASURING WHAT MATTERS						Tuesday, July 26, 2022
Start	-	End	Topic	Content	Facilitator	Readings
8:30	-	9:00	**Breakfast**			
9:00	-	9:30	**How to Measure What Matters**	Using rubrics to describe what success looks like	Melissa	Grant 2015
9:30	-	10:30	**Your Evaluation Plan (YEP #3)**	**Creating rubrics for outputs and outcomes**		
10:30	-	10:40	**BREAK**			
10:40	-	11:25	**Learning Community #3**	**Sharing rubrics**	Melissa	
11:25	-	12:00	**Focusing**	Asking the important questions	Claudia	EIO CH 5 - Focusing the Evaluation*
12:00	-	1:00	**LUNCH**			
1:00	-	2:00	**Measuring the seemingly intangible**	Audrey Cooper, NMPCA		
2:00	-	2:45	**Your Evaluation Plan (YEP #4)**	**Focusing / Evaluation questions**		
2:45	-	2:55	**BREAK**			
2:55	-	3:40	**Learning Community #4**	**Sharing evaluation questions**	Claudia	
3:40	-	3:50	**BREAK**			
3:50	-	4:45	**Your Evaluation Plan**	**Tie up loose ends**		
4:45	-	4:30	**Exit Ticket**			
3:50	-	4:40	**Reading the Research literature** For students taking course for credit.		Melissa	

*Asterisked readings are available at evallab.unm.edu ➔ Learning Center ➔ 2022 Summer Institute Materials ➔ Readings

EIO = Darlene Russ-Eft and Hallie Preskill. 2009. *Evaluation in Organizations: A Systematic Approach to Enhancing Learning, Performance, and Change - 2nd Edition*. (New York: Basic Books.)

Grant, David. 2015. *The Social Profit Handbook: The Essential Guide to Setting Goals, Assessing Outcomes, and Achieving Success for Mission-Driven Organizations.* Chelsea VT: Chelsea Green Publishing Company.