

Day 3: COLLECTING USEFUL DATA				Wednesday, July 27, 2022		
Start	-	End	Topic	Content	Facilitator	Readings
8:30	-	9:00	Breakfast			
9:00	-	9:30	Qualitative and Quantitative Data Data Collection Options	What information do you need to answer your evaluation questions, <i>who</i> has this information, and <i>how</i> can you collect it? The value of qualitative and quantitative information.	Claudia	EIO CH 6 - Selecting an Evaluation Design* CH 7 - Data Collection Methods CH 8 - Archival Data
9:30	-	10:15	Your Evaluation Plan (YEP #5)	Data collection ideas		
10:15	-	10:25	BREAK			
10:25	-	11:10	Learning Community #5	Sharing data collection ideas	Claudia	
11:10	-	12:00	Do's and Don'ts: Surveys, Focus Groups, Interviews	Decision matrix for whether a survey is the right tool	Claudia & Charla	EIO CH 10 - Surveys & Questionnaires* CH 11 - Individual and Focus Groups Interviews*
12:00	-	1:00	LUNCH			
1:00	-	1:45	Your Evaluation Plan (YEP #6)	Work on data collection tool		
1:45	-	2:30	Learning Community #6	Sharing data collection tool ideas	Charla	
2:30	-	2:40	BREAK			
2:40	-	3:10	Ideas for reporting data		Claudia & Melissa	
3:10	-	3:20	BREAK			
3:20	-	4:45	Your evaluation plan	Work on your evaluation plan		
4:45	-	5:00	Exit ticket			
3:20	-	4:35	Data project	For students taking the course for credit.		

*Asterisked readings are available at evallab.unm.edu → Learning Center → 2022 Summer Institute Materials → Readings
 EIO = Darlene Russ-Eft and Hallie Preskill. 2009. *Evaluation in Organizations: A Systematic Approach to Enhancing Learning, Performance, and Change - 2nd Edition*. (New York: Basic Books.)

