

Day 4: THE JOY OF EVALUATION					Thursday, July 28, 2022	
Start	-	End	Topic	Content	Facilitator	Readings
8:30	-	9:00	Breakfast			
9:00	-	9:30	The Joy of Evaluation / Embedding	Evaluation as validation, participatory evaluation, embedding	Melissa / Claudia	EIO CH 4 - Politics and Ethics
9:30	-	10:40	"Evaluation is important to everyone in the organization"	Community Based Participatory Research	Dr. Doreen Bird & Dr. Nina Wallerstein	Wallerstein and Duran 2006,* Blue Bird Jernigan et al. 2012,* Wiggins et al. 2017*
10:40	-	11:00	GROUP PHOTO / BREAK			
11:00	-	12:00	Intersectionality	Power and equity in the relationships between organizations and constituents	Dr. Nancy López	Crenshaw 1991*
12:00	-	1:00	LUNCH			
1:00	-	1:45	Your Evaluation Plan (YEP #7)	Embedding evaluation: who will lead evaluation team? How will you create and protect mission time? How will you involve the entire organization in the feedback loop?	Claudia	
1:45	-	2:30	Learning Community #7	Sharing ideas for embedding evaluation		
2:30	-	2:50	BREAK			
2:50	-	3:05	Our Learning Community	Project ECHO model Sign Learning Community Commitment Sign up for case presentation	Charla	
3:05	-	3:20	Presentation guide		Charla	
3:20	-	3:30	BREAK			
3:20	-	4:45	Your Evaluation Plan (YEP #8)	Prepare 5-minute presentation		
4:45	-	5:00	Exit Ticket			
3:20	-	4:35	Evaluation Design	For students taking the course for credit.	Melissa	

*Asterisked readings are available at evalab.unm.edu → Learning Center → 2022 Summer Institute Materials → Readings

EIO = Darlene Russ-Eft and Hallie Preskill. 2009. *Evaluation in Organizations - 2nd Edition*. (New York: Basic Books.)

Valarie Blue Bird Jernigan, Alicia Salvatore, Dennis Styne and Marilyn Winkelby. 2012. "Addressing food insecurity in a Native American reservation using community-based participatory research." *Health Education Research* 27(4): 645-55.

Kimberle Crenshaw. 1991. "Mapping the Margins: Intersectionality, Identity Politics, and Violence Against Women of Color." *Stanford Law Review* 43: 1241-1299.

Noelle Wiggins, Laura Chanchien Parajón, Chris M. Coombe, Aileen Alfonso Duldulao, Leticia Rodriguez Garcia, And Pei-Ru Wang. 2017.

Participatory evaluation as a process of empowerment: Experiences with community health workers in the United States and Latin America, Chapter 18 in Wallerstein, Nina, Bonnie Duran, John G. Oetzel and Meredith Minkler, eds. *Community-Based Participatory Research for Health: Advancing Social and Health Equity, 3rd Edition* (Jossey-Bass).

Nina B. Wallerstein and Bonnie Duran. 2006. "Using Community-Based Participatory Research to Address Health Disparities." *Health Promotion Practice* 7(3): 312-323.

