

# Logic Models and Evaluation

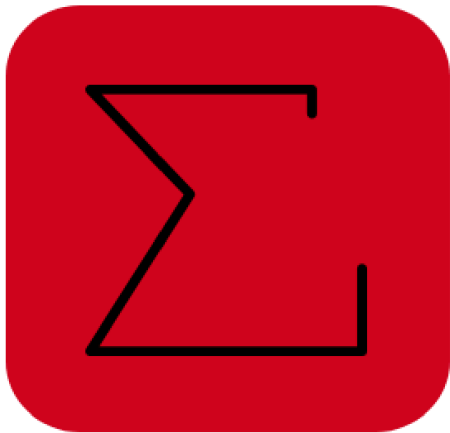
UNM Evaluation Lab Summer Institute

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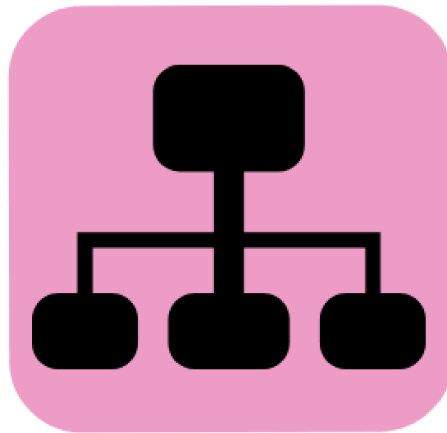
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Summer 2019





Embedding  
Evaluation



Logic Model



Measuring  
What Matters

# Learning objectives

Understand what a logic model is and why it's so useful

Distinguish between outputs and outcomes

Identify how regular activities drive your mission

Treat the logic model as a living document

Determine the assumptions/beliefs that support your logic model

# What is a Logic Model?

A logic model is a one-page description of your program that shows the logical steps from inputs to activities to outputs and outcomes. The logic model can be a chart, illustration or table.

**Note: It is a living document!**

# Why is it so great to have a Logic Model?

- If developed or reviewed regularly by stakeholders, it gets everyone on the same page, and working together.
- It provides a roadmap for designing evaluation activities that can help you assess your progress and success, and provide guidance for becoming (even more) effective.
- It helps you figure out if your program makes sense!

# Logic Model Definitions

A logic model will highlight and link:

- Short and long term outcomes
- Outputs
- Activities
- Resources and inputs
  
- Assumptions – beliefs
- External Factors – barriers

## Logic Model Definitions, continued

### Outcomes =

Changes in participants' behavior,  
Knowledge,  
Skills,  
Level of functioning,  
Outlook,  
Life trajectories.

*Outcomes are the evidence that your program is having the desired success in making a difference.*

# Logic Model Definitions, continued

## Short-term Outcomes:

What you want to see for a participant on the day he or she completes your program

## Long-term Outcomes:

What you hope participants take with them into the future.



## Logic Model Definitions, continued

### Outputs =

the observable things that the activities produce:

# of participants

# of events

meals served

*Outputs are the evidence that you are doing what you planned to do.*

# Logic Model Definitions, continued

## Activities =

What you are doing when your program is happening:

- Classes
- Counseling
- Home visits
- Events
- Etc.

## Logic Model Definitions, continued

### Resources =

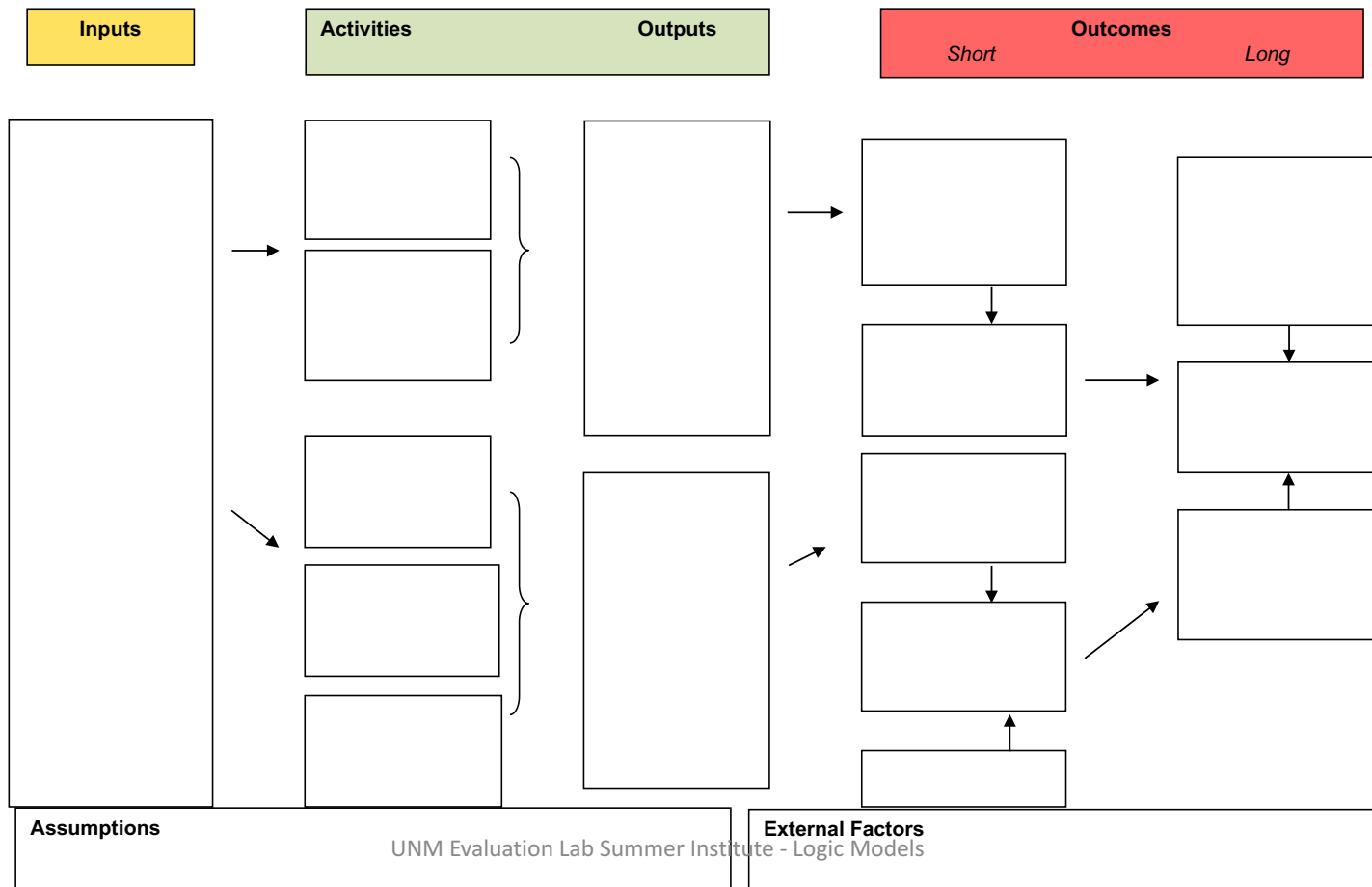
The things and people that you need to operate your program:

- Space – for staff meetings, client meetings, storage, group activities, etc.
- Grants and donations – Funding sources.
- Dedicated staff – Administrative, operations, legal
- Training – for new staff, certifications, licensing
- Etc.

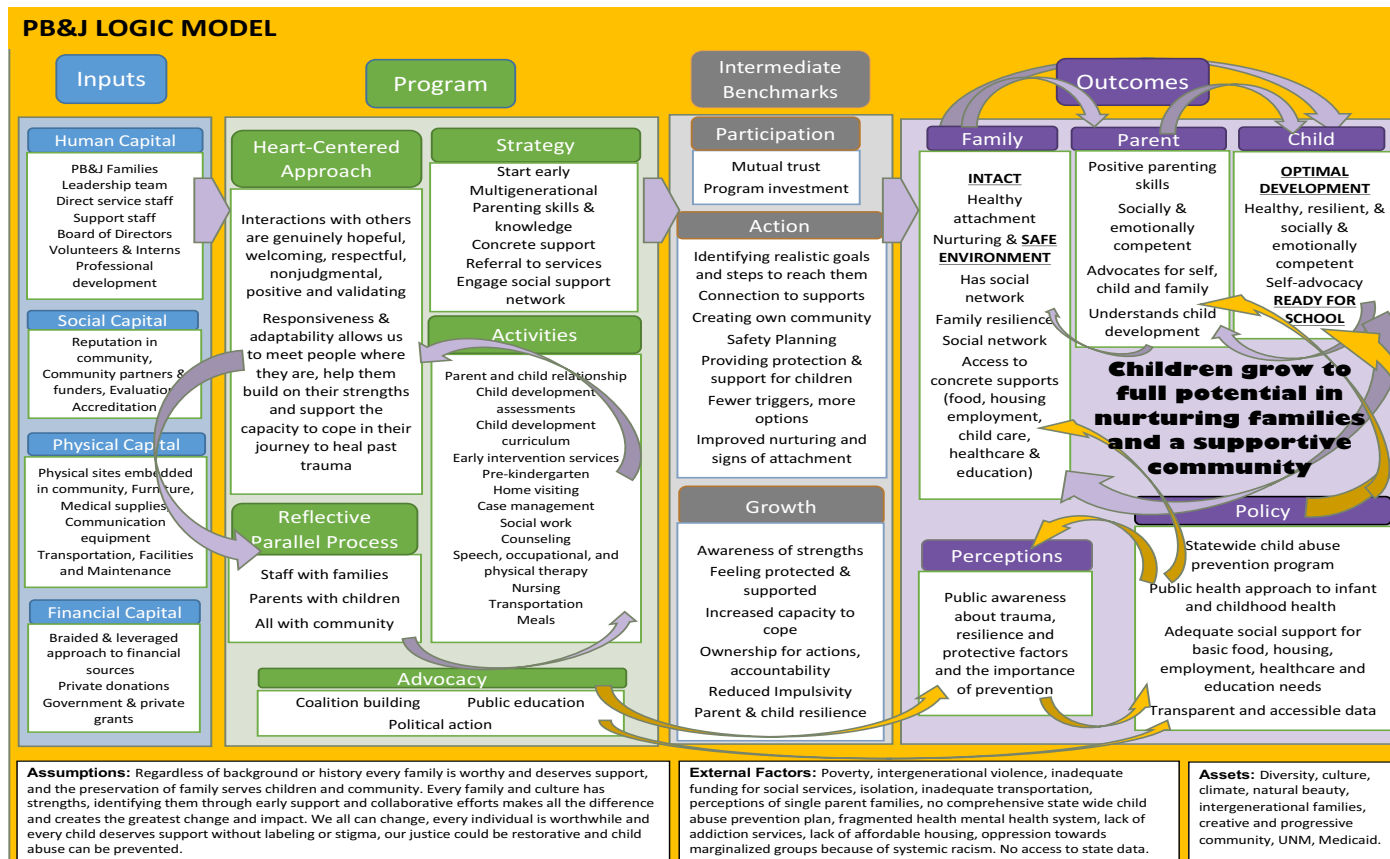
# Logic Model Definitions, continued

- Assumptions – Beliefs
  - These are the beliefs you have about what will work and why
- External Factors – Barriers
  - What might limit or be an obstacle to success?

# Logic model template



# Logic Model Example 1



# Benefits to using template 1

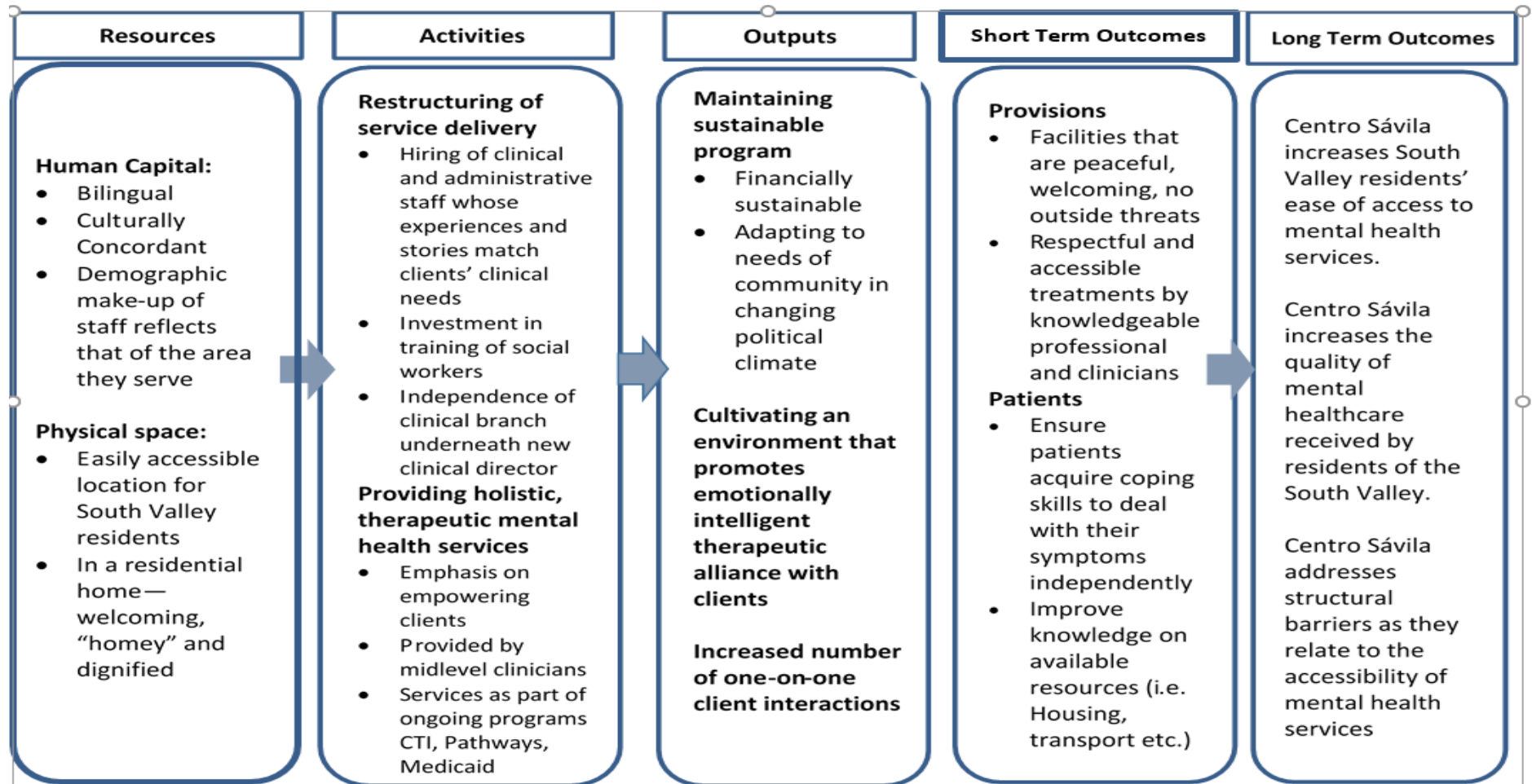
- Shows **direct** connection between input/activity and output, outcome
- Helps team think through **true purpose** of all efforts and activities
- Can help **re-direct** energy

# Logic model template

Resources/ Inputs	Activities	Outputs	Short-Term Outcomes	Long-Term Outcomes
Assumptions:			External Factors:	



## Centro Sávila Logic Model – Clinical Services Example 2



### Enlace Comunitario Logic Model Example 3

Resources	Activities	Outputs	Stepping Stones	Outcomes	
				Short	Long
<p>-Circle of Security &amp; Nurture Heart Training</p> <p>-Staff support</p> <p>-Reflective Supervision</p> <p>-Clients' commitment to grow &amp; build resiliency</p> <p>-Physical building, rooms</p> <p>-Grants &amp; other funding</p> <p>-Art &amp; crafts supplies</p> <p>-Sensory items/tables</p> <p>-Community support and engagement</p> <p>-Volunteers</p> <p>-Knowledge &amp; experience both</p>	<p>-Events-fall festival</p> <p>-Groups</p> <ul style="list-style-type: none"> <li>• Life skills</li> <li>• Jovencit@s</li> <li>• Parenting Crianza 1 &amp; 2</li> <li>• Women's support group</li> <li>• Music class</li> <li>• Individual services (Adults &amp; kids)</li> </ul> <p>-Nurtured Heart Approach</p> <p>-Individual &amp; family therapy Case management</p> <ul style="list-style-type: none"> <li>• Legal resources</li> <li>• Child Advocacy</li> <li>• Immigration Services</li> <li>• Educational Services</li> <li>• Housing</li> <li>• Financial Resources</li> </ul>	<p>- Number of adults and children attending program</p> <p>- Number of sessions offered</p> <p>- Number of participants in attendance</p> <p>- Number of participants completing program</p> <p>- Number completing assessments</p>	<p>-Number of stress events reduced</p> <p>-Increased positive language used in children</p> <p>-Reports of less violence in home</p> <p>-Child reports doing better in school, behavior and/or grades</p> <p>-Broader vocabulary of positive qualities and knowing how it applies to themselves</p> <p>-Can make eye contact</p> <p>-Straighter posture</p> <ul style="list-style-type: none"> <li>• Assertive communication</li> <li>• More expressions</li> </ul> <p>-Using relaxation techniques</p>	<p>-Better coping skills</p> <ul style="list-style-type: none"> <li>• Emotionally healthy responses to child's stress/ hardship</li> </ul> <p>-Taking care of themselves (parents)</p> <p>-Self-esteem (children)</p> <p>-Able to identify one positive thing about themselves (parents &amp; children)</p> <p>-Recognize responsibility as a parent</p> <p>-Children know they are not at all at fault for difficult situations.</p> <p>-Time-out for parents</p> <ul style="list-style-type: none"> <li>• How parents react with children</li> <li>• Increase self-awareness (reason why they are doing certain things like raising their voices)</li> </ul> <p>-Children can recognize tools &amp; people to enhance their safety</p>	<p>-Improved parent-child relationship</p> <p>-Parent is emotionally supportive</p> <p>-More attentive</p> <p>-Able to handle difficult emotions better (parents and children)</p> <p>-Able to recognize child's emotional state easier</p> <p>-Improved emotional quality of life</p> <ul style="list-style-type: none"> <li>• More positive feelings</li> <li>• Connection with parent &amp; child</li> <li>• Feeling of safety/ security</li> </ul>

# Benefits to using template 2

- **Faster** and **simpler** than template 1
- Great **starting** point
- Gets team on the **same page** with program direction

# Your Turn

- Logic model
  - Start a logic model: focus on **outcomes**
  - Review a logic model: are your short-term and long-term outcomes reasonable (are you willing to be held accountable for them)?