UNM EVALUATION LAB
2024 SUMMER INSTITUTE

Day 1: EVALUATION FOUNDATIONS						Monday, June 10th, 2024	
Start	-	End	Topic	Content		Facilitator	Readings
8:30	-	9:00	Registration and Breakfast				
9:00	-	9:30	Welcome & Introductions	Creating a Learning Community		Audrey	
9:30	-	10:00	**Mission Time** **Evaluation Lab Principles**	• Time to do the work! • measuring what matters • embedded evaluation • participatory evaluation		Claudia	EIO CH 1 - Defining Evaluation & CH 2 - The Evolution of Evaluation Grant 2015, Ch 4
			Your Evaluation Plan	• Logic model • Theory of Change • Rubrics • Focusing • Data collection • Embedding			
10:00	-	10:30	**Logic Models**	Logic model fundamentals; broadening the definition of processes and outcomes that matter to your work.		Ranjana	EIO CH 5 - Focusing the Evaluation*
10:30	-	10:40	BREAK				
10:40	-	12:00	**Your Evaluation Plan (YEP #1)**	Create or refine your logic model		Ranjana/ Charla	
12:00	-	1:00	LUNCH				
1:00	-	1:45	**Learning Community #1**	Sharing logic models		Ranjana/ Charla	
1:45	-	2:15	**Theory of change**	What's the difference between a Logic Model and a Theory of Change?		Ranjana	
2:15	-	3:00	**Using Evidence to support your LM and TOC**	Different kinds of evidence; the technical definitions for evidence-based and evidence-informed; value and limitations of RCTs. The value of evidence-informed programs. The role of experience.		Claudia	Center on the Developing Child 2016,* Felitti et al. 1998*
3:00	-	3:10	BREAK				
3:10	-	4:00	**Your Evaluation Plan (YEP #2)**	Articulate your theory of change and document evidence base		Ranjana & Charla	
4:00	-	4:45	**Learning Community #2**	Sharing theories of change		Ranjana/ Charla	
4:45	-	5:00	**Exit Ticket**				

*Asterisked readings are available at evallab.unm.edu ➔ Learning Center ➔ 2024 Summer Institute Materials ➔ Readings

EIO = Darlene Russ-Eft and Hallie Preskill. 2009. *Evaluation in Organizations: A Systematic Approach to Enhancing Learning, Performance, and Change - 2nd Edition*. (New York: Basic Books.)

Center on the Developing Child at Harvard University. 2016. *Applying the Science of Child Development in Child Welfare Systems*. www.developingchild.harvard.edu

Felitti VJ, Anda RF, Nordenberg D., Williamson DF, Spitz AM, Edwards V., Koss MP, and Marks JS. 1998. "Relationship of Childhood Abuse and Household Dysfunction to Many of the Leading Causes of Death in Adults. The Adverse Childhood Experiences (ACE) Study." *American Journal of Preventive Medicine* 14 (4): 245-58.

Grant, David. 2015. *The Social Profit Handbook: The Essential Guide to Setting Goals, Assessing Outcomes, and Achieving Success for Mission-Driven Organizations.* Chelsea VT: Chelsea Green Publishing Company.

Day 2: MEASURING WHAT MATTERS					Tuesday, June 11th, 2024	
Start	-	End	Topic	Content	Facilitator	Readings
8:30	-	9:00	**Breakfast**			
9:00	-	9:30	**How to Measure What Matters**	Using rubrics to describe what success looks like	Claudia	Grant 2015
9:30	-	10:30	**Your Evaluation Plan (YEP #3)**	Creating rubrics for outputs and outcomes	Claudia	
10:30	-	10:40	**BREAK**			
10:40	-	11:25	**Learning Community #3**	Sharing rubrics	Claudia	
11:25	-	12:00	**Focusing**	Asking the important questions	Audrey	EIO CH 5 - Focusing the Evaluation*
12:00	-	1:00	**LUNCH**			
1:00	-	2:00	**Measuring the seemingly intangible**	Nancy Ryan *Casa de Peregrinos* Julia Hess, PhD *Cultural Anthropologist, UNM* Audrey Cooper, RN, MPH *UNM Evaluation Lab*	Ranjana	
2:00	-	2:45	**Your Evaluation Plan (YEP #4)**	Focusing / Evaluation questions	Audrey	
2:45	-	2:55	**BREAK**			
2:55	-	3:40	**Learning Community #4**	Sharing evaluation questions	Audrey	
3:40	-	3:45	**Exit Ticket**			
3:45	-	3:55	**BREAK**			
3:55	-	5:00	**Your Evaluation Plan**	Tie up loose ends	Audrey & Charla	

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Day 3: COLLECTING USEFUL DATA					Wednesday, June 12th, 2024	
Start	-	End	Topic	Content	Facilitator	Readings
8:30	-	9:00	**Breakfast**			
9:00	-	9:45	**Collecting useful data: Qualitative and Quantitative Data and your Evaluation**	*What* information do you need to answer your evaluation questions, *who* has this information, and *how* can you collect it? The value of qualitative and quantitative information. Decision matrix for whether a survey is the right tool.	Claudia	EIO CH 6 - Selecting an Evaluation Design* CH 7 - Data Collection Methods CH 8 - Archival Data
9:45	-	10:15	**Do's and Don'ts: Surveys**	Guidelines for creating a survey	Claudia	EIO CH 10 - Surveys & Questionnaires*
10:15	-	10:25	**BREAK**			
10:25	-	11:10	**Your Evaluation Plan (YEP #5)**	Surveys	Claudia	
11:10	-	12:00	**Learning Community #5**	Sharing survey ideas	Claudia	
12:00	-	1:00	**LUNCH**			
1:00	-	1:30	**Do's and Don'ts: Focus Groups, Interviews**	Guidelines for creating a focus group/interview.	Charla	EIO CH 11 - Individual and Focus Groups Interviews*
1:30	-	2:15	**Your Evaluation Plan (YEP #6)**	Work on data collection tool	Charla	
2:15	-	2:55	**Learning Community #6**	Sharing data collection tool ideas	Charla	
2:55	-	3:05	**BREAK**			
3:05	-	3:35	**Ideas for reporting data**	What do qualitative data look like analyzed? What does quantitative data look like when analyzed?	Claudia	
3:35	-	3:45	**Exit Ticket**			
3:45	-	4:00	**BREAK**			
4:00	-	5:00	**Your evaluation plan**	Work on your evaluation plan	Charla & Audrey	

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Day 4: THE JOY OF EVALUATION					Thursday, June 13th, 2024	
Start	-	End	Topic	Content	Facilitator	Readings
8:30	-	9:00	**Breakfast**			
9:00	-	9:30	**The Joy of Evaluation/ Embedding**	Evaluation as validation, participatory evaluation, embedding	Claudia	EIO CH 4 - Politics and Ethics
9:30	-	10:40	"Engaging Community for Research and Evaluation: The Promise of Community-based Participatory Research (CBPR)"	Community Based Participatory Research	Elizabeth Dickson, PhD, RN	Wallerstein and Duran 2006 & 2010,* Wallerstein and Muhammad 2019* Wiggins et al. 2018*
10:40	-	11:00	**GROUP PHOTO / BREAK**			
11:00	-	12:00	**Successes & Challenges in Evaluation**	What evaluation is and isn't – focus on what is under your control. How to design and implement a CBPR-based evaluation.	Audrey	
12:00	-	1:00	**LUNCH**			
1:00	-	1:45	**Your Evaluation Plan (YEP #7)**	Embedding evaluation: who will lead the evaluation team? How will you create and protect mission time? How will you involve the entire organization in the feedback loop?	Audrey	
1:45	-	2:30	**Learning Community #7**	Sharing ideas for embedding evaluation		
2:30	-	2:50	**BREAK**			
2:50	-	3:05	**Our Learning Community**	Project ECHO model Sign Learning Community Commitment Sign up for case presentation	Audrey	
3:05	-	3:20	**Presentation guide**		Charla	
3:20	-	3:30	**Exit Ticket**			
3:30	-	3:40	**BREAK**			
3:40	-	5:00	**Your Evaluation Plan (YEP #8)**	Prepare 5-minute presentation	Audrey	

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Human Impact Partners. (2023). *Resources for Collaboration and Power Sharing Between Government Agencies and Community Power-Building Organizations* https://humanimpact.org/hipprojects/resources-for-collaboration-and-power-sharing-between-government-agencies-and-community-power-building-organizations/

Wallerstein, N. B., & Duran, B. (2006). Using community-based participatory research to address health disparities. *Health promotion practice*, *7*(3), 312-323.

Wallerstein, N., & Duran, B. (2010). Community-based participatory research contributions to intervention research: the intersection of science and practice to improve health equity. *American journal of public health, 100*(S1), S40-S46.

Wallerstein, N., Muhammad, M., Sanchez-Youngman, S., Rodriguez Espinosa, P., Avila, M., Baker, E. A., ... & Duran, B. (2019). Power dynamics in community-based participatory research: A multiple–case study analysis of partnering contexts, histories, and practices. *Health Education & Behavior, 46*(1_suppl), 19S-32S.

Wiggins, N., Parajon, L., Coombe, C., Duldulao, A., Rodriguez, L., Wang, P. community health workers in the United States and Latin America. In *Health Equity*, 3rd edition. San Francisco: Jossey Bass, 25-46.

(2018). Participatory evaluation as a process of empowerment: Experiences with Wallerstein, Duran, Oetzel, Minkler (Eds). *CBPR for Health: Advancing Social and*

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Day 5: YOUR EVALUATION PLAN					Friday, June 14th, 2024	
Start	-	End	Topic	Content	Facilitator	Readings
8:30	-	9:00	**Breakfast**			
9:00	-	10:30	**Interactive Focus Group**	Experience an interactive focus group	Erin Spurgeon & Mike Rocca	EIO: CH 11 - Individual and Focus Groups Interviews*
10:45	-	12:00	**5 presentations**			
12:00	-	1:00	**LUNCH**			
1:00	-	2:15	**5 presentations**			
2:15	-	2:25	**BREAK**			
2:25	-	3:50	**5 presentations**			
3:50	-	4:00	**Closing**	See you in the Learning Community!		

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