WELCOME BACK

LANL Foundation Grantees
2021 Evaluation Institute

UNM Evaluation Lab Team
February 4, 2021

Zoom hacks

- Please rename yourself, adding your organization
- If you have a question, please type "Q" into the chat
    - We will call on you after each section
    - Please keep chat otherwise clear so we can keep track of questions
- Try speaker view – it makes Zoom less distracting
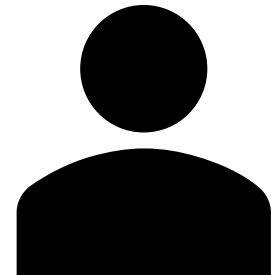
For help using Zoom

Mary Lopez

Logistics

Have a question for the presenter?
Type "Q" in the chat.

Have Zoom questions?
Send a private chat to Mary Lopez

Facilitators

Audrey
Team Lead

Charla
Institute Director

Claudia
Director

Melissa
Associate Director

Sonia
Team Lead

Welcome Organizations

Audubon New Mexico

Bridges Project for Education

College and Career Plaza

Communities in Schools of New Mexico

Computer Science Alliance

Las Cumbres Community Services

Los Alamos Public Schools

Moving Arts Espanola

NM MESA

Northern Youth Project

Pajarito Environmental Education Center

Rocky Mountain Youth Corps

STEM Santa Fe

STEMarts Lab

United Way of Central New Mexico

Survey questions upfront

- Level: Too advanced, too basic, just right
- Amount of material: too much, too little, just right
- What worked?
- What should we do different next time?

https://www.surveymonkey.com/r/7S963KW

The Institute (January – October)

Regular Sessions, 1st Thursdays 12:30 – 5:00 pm

January 7	Principles of evaluation, Logic models
February 4	Logic model and evaluation questions
March 4	Measuring what matters, including the seemingly intangible
April 1	Data collection
May 6	Focus groups and coding qualitative data
June 3	Power, equity and evaluation
July 1	Working with community data
August 4	Data visualization & Excel
September 2	Your evaluation plan + review
October 7	Presentations/graduation

ECHO Learning Communities, 3rd Tuesdays, 9:00-10:30 am

January 26	Theories of Change
February 16	The Evidence Base
March 16	Surveys
April 20	Interviews
May 18	Interactive Focus Groups
June 22	Community-Based Participatory Evaluation*
July 20	TBD
August 17	TBD
September 21	TBD
October 19	TBD

*Tentative.

Evaluation Lab ECHO Online Learning Community
3rd Tuesdays, 9-10:30am

Everybody learning, everybody teaching

- You are all on the listserv
- Organizations share evaluation work in progress, get peer feedback
- Didactics on a variety of evaluation topics
- Sessions are recorded

http://evallab.unm.edu/learning-center/evaluation-lab-project-echo-learning-community-.html

Survey Results & Changes

most people were happy with **level** and **amount** of material!

longer breaks

link for shared work

facilitators will be available during individual org time

breakout room screen share should be good to go now? Please keep us updated

Feb 4 – Logic models & Evaluation Questions

12:30-1:00pm   Welcome / Finishing up the logic model Outputs, Assumptions, External Factors

1:00-1:30pm   Define outputs, assumptions, external factors (orgs)

1:30-1:45pm   BREAK

1:45-2:15pm   Share work (small groups with facilitator)

2:15-2:45pm   Debrief

2:45-3:00pm   BREAK

3:00-3:15pm   Evaluation Questions

3:15-3:30pm   Asking the big questions (should this be purple?)

3:30-3:45pm   Debrief / focusing the evaluation

3:45-4:15pm   Choosing an evaluation focus / evaluation questions

4:15-4:30pm   BREAK

4:30-4:50pm   Share work (small groups with facilitator)

4:50-5:00pm   Close / Survey

> Blue = plenary
> Purple = small groups
> Green = take a break
> Orange = work on your own

Icebreaker!!

- Your name, your organization, and
- One word you would use to describe yourself!

Logic Model Definitions, continued

Outputs =

- the things that the activities produce:
  - \# of participants
  - \# of events
  - \# of meals served
  - Participants are engaged
  - Trust built

# of guests who attend
# of gifts (maybe)
# of games available to guests
# of people dancing, playing games (not just sitting silently on their phones)
% of food and cake eaten vs. left-over
Fun-ness of the atmosphere (does it look/feel like folks are enjoying themselves?)
Positivity of guests (are people saying good things?)

Outputs are the evidence that you are doing what you planned to do.

Logic Model Definitions, continued

Assumptions – Beliefs

- Beliefs you have about what will work and why

  - Culture – it's culturally appropriate to celebrate the way you've planned

  - The birthday person **WANTS** to be celebrated (and celebrated in the way you've planned/organized)

  - The resources you have and activities you've planned meet the preferences and needs of the guests

Logic Model Definitions, continued

External Factors & Barriers

- What might limit or be an obstacle to success?

- What other externalities need to happen for you to succeed? (partnerships, funding)

- COVID -> must work around new (and changing) restrictions (social distancing, no groups of more than 5, comfort level of folks in attending events)
- Maybe the birthday persons or guests have food allergies/restrictions that mean modifications or alterations to your menu
- Maybe the day you've chosen is popular and there are several other events happening – guests will have to choose between your event and others
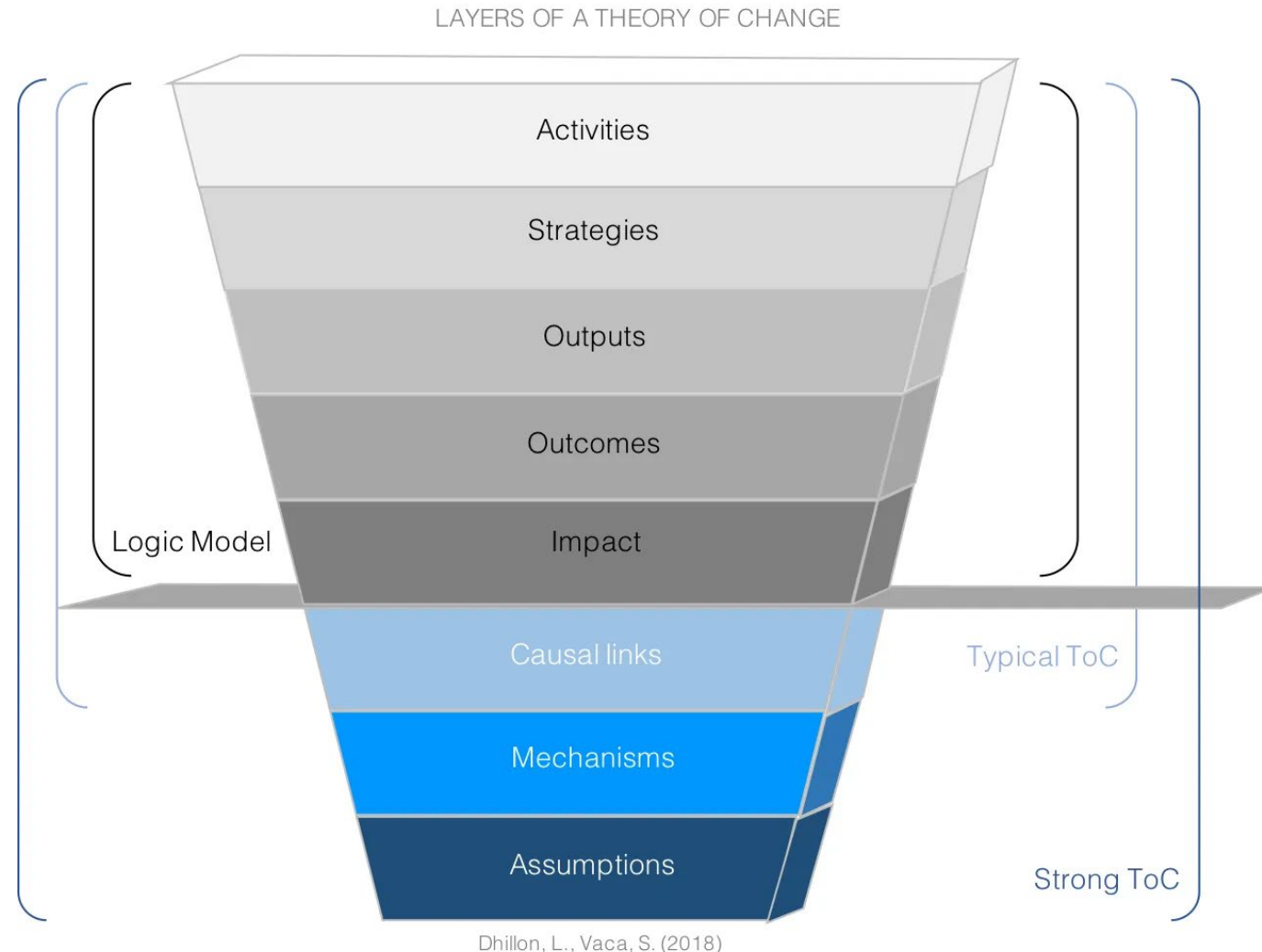- Funding/space limitations or availability

Theories of Change

Logic Model +

- **Mechanisms - WHY** will your activities lead to your intended outputs/outcomes?
- **Causal links - HOW** will what you plan to do (your activities) lead to your anticipated or hopeful change?

Theories of Change presentation here:
http://evallab.unm.edu/learning-center/echo_lm_toc_1_26.pdf

LAYERS OF A THEORY OF CHANGE

Activities
Strategies
Outputs
Outcomes
Impact

Logic Model

Causal links
Mechanisms
Assumptions

Typical ToC

Strong ToC

Dhillon, L., Vaca, S. (2018)

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1:00 – 1:30 pm Define outputs, assumptions, external factors (orgs)

- If you're already done with your logic model – what causal links/mechanisms could you add to create a theory of change
- Facilitators will be available in the breakout room

1:30 – 1:45 pm Break!