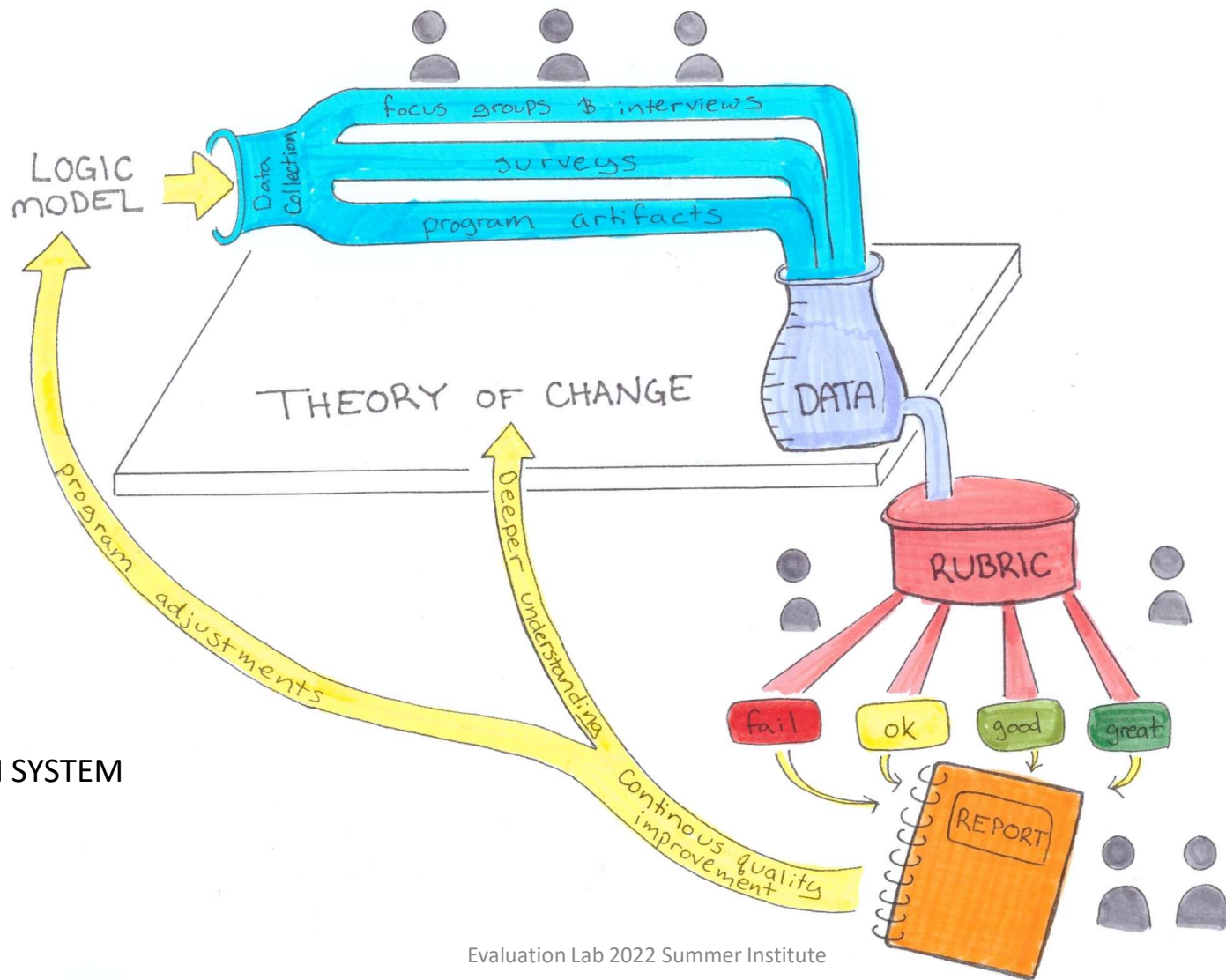


THE JOY OF EVALUATION

UNM Evaluation Lab Summer Institute

Summer 2022





EVALUATION SYSTEM

Today

- Evaluation and joy? (yes!)
- Community-Based Participatory Research (and Evaluation)
- Intersectionality (working to see every person)
- Embedding evaluation into your organization
- Group photo
- ECHO Learning Community
- Preparing your presentation

Your plan

- Mission time plan
- Evaluation goal or question(s)
- Data collection method(s)
- Timeline

Day 4: THE JOY OF EVALUATION					Thursday, July 28, 2022	
Start	-	End	Topic	Content	Facilitator	Readings
8:30	-	9:00	Breakfast			
9:00	-	9:30	The Joy of Evaluation / Embedding	Evaluation as validation, participatory evaluation, embedding	Melissa / Claudia	EIO CH 4 - Politics and Ethics
9:30	-	10:40	"Evaluation is important to everyone in the organization"	Community Based Participatory Research	Dr. Doreen Bird & Dr. Nina Wallerstein	Wallerstein and Duran 2006,* Blue Bird Jernigan et al. 2012,* Wiggins et al. 2017*
10:40	-	10:50	BREAK			
10:50	-	12:00	Intersectionality	Power and equity in the relationships between organizations and constituents	Dr. Nancy López	Crenshaw 1991*
12:00	-	1:00	LUNCH			

12:00	-	1:00	LUNCH	
1:00	-	1:45	Your Evaluation Plan (YEP #7)	Embedding evaluation: who will lead evaluation team? How will you create and protect mission time? How will you involve the entire organization in the feedback loop?
1:45	-	2:30	Learning Community #7	Sharing ideas for embedding evaluation
2:30	-	2:50	BREAK / GROUP PHOTO	
2:50	-	3:05	Our Learning Community	Project ECHO model Sign Learning Community Commitment Sign up for case presentation
3:05	-	3:20	Presentation guidance	

3:20	-	3:30	BREAK	
3:20	-	4:45	Your Evaluation Plan (YEP #8)	Prepare 5-minute presentation
4:45	-	5:00	Exit Ticket	
3:20	-	4:35	Issues in Evaluation Design	For students taking the course for credit.

Fear & Loathing & Evaluation

Most people dread evaluation

But some people sing about it

<https://www.betterevaluation.org/sites/default/files/Visionary%20Evaluation%20AEA%202014%20song.mp3>

Here we are in Denver
Another year has gone by
We come together to learn and share
Our thinking and know how
A myriad of evaluators
AEA Twenty-Fourteen (2014)
Rocky mountain high, Colorado
Rocky mountain high, Colorado

We're all in this together
Recount how we share our world
Don't be afraid to ask questions
Find the patterns and the views
Boundaries and relationships
For an aspirational world

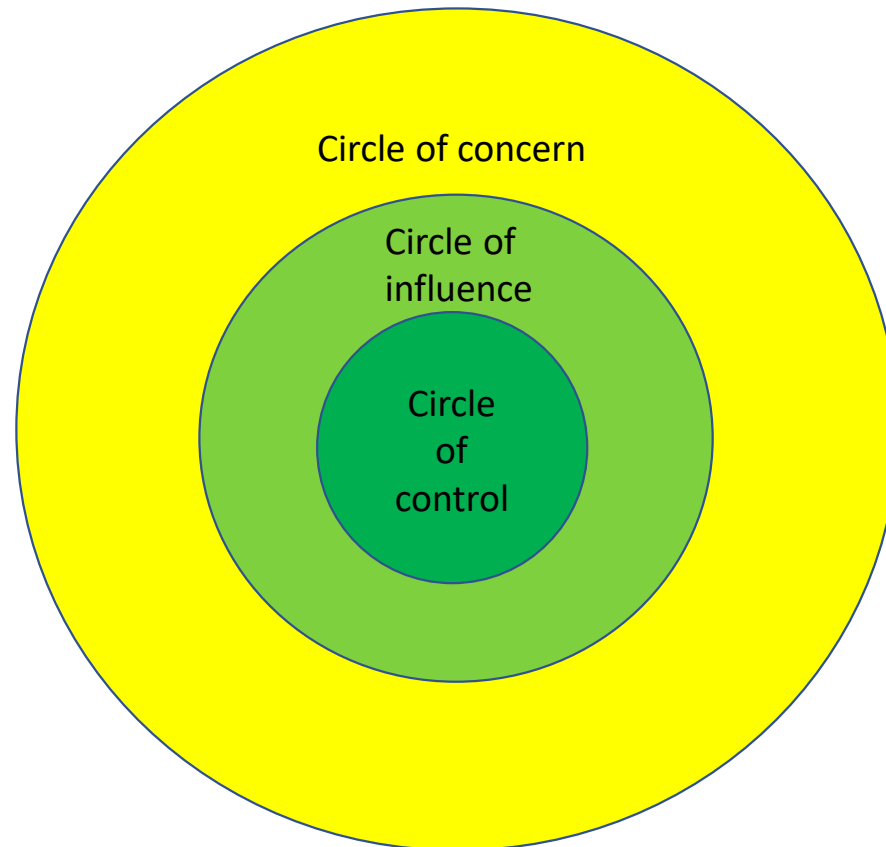
Visionary evaluation
a sustainable, equitable future

Reflection and inquiry
Appreciating all voices
Highlights merit, worth and significance
We have real and genuine
Empowerment and systems
Culturally responsive and participatory
Let it be developmental, transformative

Visionary evaluation
a sustainable, equitable future
Visionary evaluation
a sustainable, equitable future
For a hundred years or more
For a hundred years or more
For a hundred years or more

Why the dread?

Why the dread?



Circle of Concern concept adapted from Steven Covey, 7 Habits of Highly Effective People

Why the singing?

Why the singing?

Evaluation as validation

Recognition for what is working feeds desire to make the work even better

How to transform evaluation from a dreaded chore to something you feel like singing about

1-Link it to your mission

2-Involve everyone

Mission time is energizing

- Helps you focus on what you care about
- Feeds sense of agency
 - Working with others to find ways to align actions with goals
 - Problem-solving
- Provides a break from the day-to-day frenzy and allows you to go back into the fray with renewed purpose

Evaluation is central to achieving your mission

- If you really care about your mission, you need to know what you are and aren't achieving, and how you can do better
- That is the work of evaluation

And the rubrics make it concrete

Excerpt from The Social Profit Handbook

Involve everyone

- Staff
- Participants
- Board
- Partners
- Funders

Value of asking people what they think: NMPCA's experience

Value of sharing the data that your staff has so laboriously collected

Designing the Feedback Loop

- Mission time provides the time and place for incorporating data into decision making
- Collect, share and invite feedback on data at all levels of the organization



Our story

Evaluation Lab's Eval^2 Team

Mission time: one-hour meeting once per week, January-May

- Review/revise logic model,
- write rubrics,
- plan annual evaluation,
- plan Annual Workshop

At the table: Director, Associate Director, Team Leads (voluntary),
Students (voluntary)

Evaluation Lab Feedback loop

- Eval² compiles and reviews data, makes recommendations
- Instructor revises curriculum
- Advisory Council (leadership of partnering organizations) reviews data
- Evaluation Reports shared on website

Making time for mission time

What would work for your organization?

Where is the feedback loop?

In Evaluation Lab, Eval² reviews the data in preparation for June Advisory Council meeting.

What would work in your organization?

What's your plan for involving everyone?

Bringing it back to your organization

What you need

- Mission Time
- Evaluation Coordinator
- Feedback Loop
- Plan for introducing and integrating evaluation

Your evaluation plan

(later this afternoon)

Ideas? Questions?