

WELCOME

UNM Evaluation Lab 2022 Summer Institute



Welcome Organizations

Abrazos Family Support Center

Four Corners Home for Children

PB&J Family Services

All Faiths Children's Advocacy Center

Fresh Fields

Rio Grande Food Project

Avenues Early Childhood Services, Inc

Growing up NM

Ronald McDonald House Charities of NM

Carl & Marilyn Thoma Foundation

JF Maddox

Sacramento Mountains Senior Services,
Inc

Casa de Peregrinos

Kenneth King Foundation

San Juan Medical Foundation

Childhaven

Latin American and Iberian Institute

Saranam

Christina Kent Early Childhood Center

Loving Thunder Therapeutic Riding Inc

The Food Depot

Community Foundation for Southern AZ

Many Mothers

The Grant Plant

Dental Care in Your Home

New Mexico Friends of Foster Children

The Memory Care Alliance

Encuentro

NM New, Inc

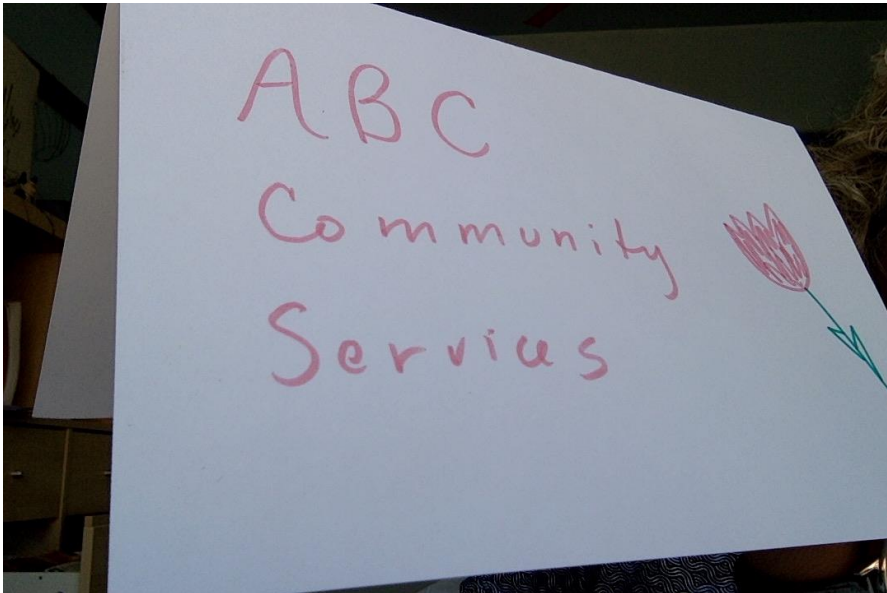
Three Sisters Kitchen

EnSueños Y Los Angelitos Development
Center

Paws and Stripes

UNM Latin American and Iberian
Institute

Please make a name tent for your organization!



Use markers and paper to create a name tent for your organization

Name on both sides please!

Introductions



Melissa

UNM Master of Public
Policy Director



Claudia

UNM Evaluation Lab Director



Charla

UNM Evaluation Lab
Learning Community Coordinator

Facilitators



Caitlyn

Evaluation Lab Senior
Fellow



Emma

Logistics

Support



Audrey

Eval Lab Fellow Alumna

Guest facilitators

Dr. Nancy López

UNM Professor of Sociology

Dr. Nina Wallerstein

UNM Professor of Public Health

Dr. Doreen Bird

Senior CBPR Training & Development Consultant, UNM
College of Population Health

Melissa McCue

Executive Director, Mandy's Farm

Thank you to Anderson Foundation



Participants

What is evaluation?

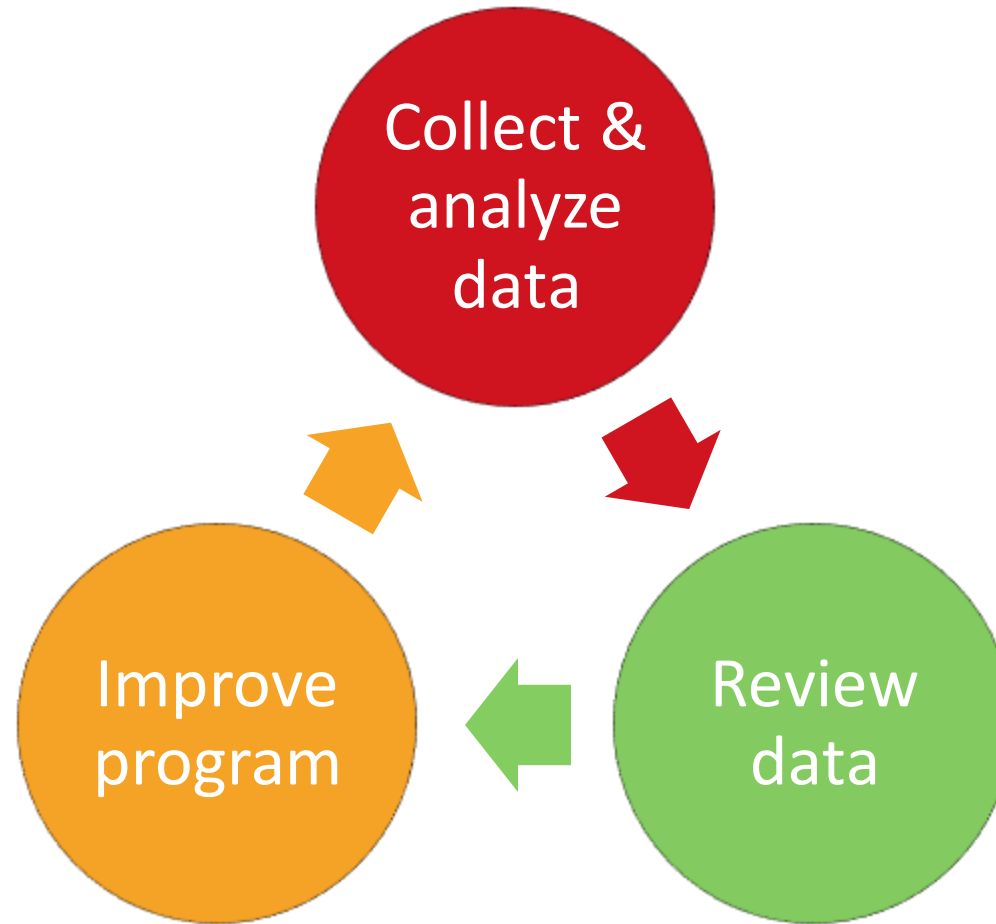
- Seeing
- Noting what is working and not working
- Adjusting our actions to make things work better

Natural evaluation

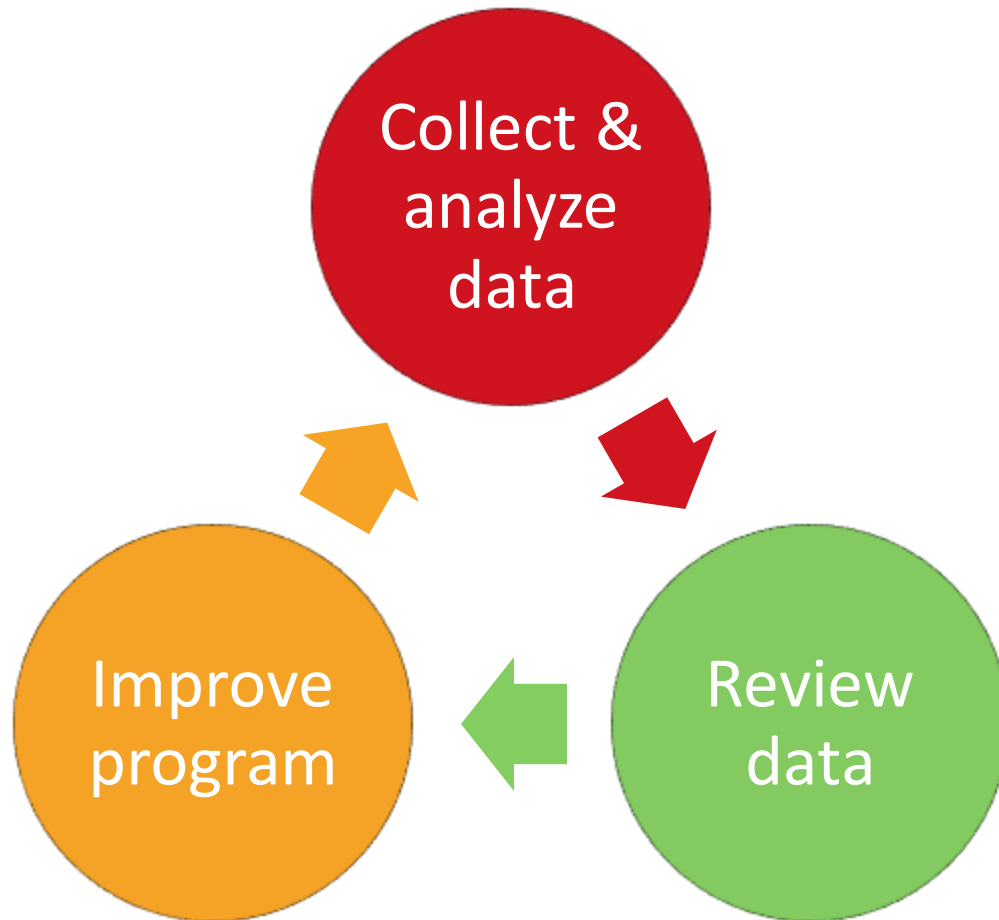
We are always seeing
(collecting data), noting
(reviewing data) and adjusting
(program improvement)

Examples

- Modifying a recipe
- At work, you notice something didn't work as expected and you decide to try something different



Systematic evaluation: taking your natural evaluation process, making it intentional, and putting it on a schedule



1. Collect data at set times
2. Analyze data at set times
3. Review data in a meeting
4. Adjust program
5. Repeat



UNM Evaluation Lab

building evaluation capacity that is rooted in the needs of New Mexico's communities.

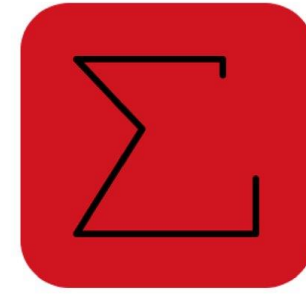
- Evaluation Lab Fellowship: student training in partnership with community organizations
- Direct training and support for community organizations



Evaluation Lab principles



Measuring
What Matters



Embedding
Evaluation

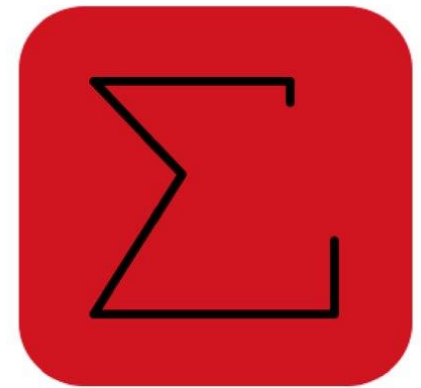


Participatory
Evaluation

- measuring what matters
and everything can be measured
- embedded evaluation
evaluation is part of the daily routine, and is used to achieve organization's mission
- participatory evaluation
evaluation works best when lots of people representing lots of groups are involved: leadership, front-line staff, Board of Directors, participants (or former participants), community members

Evaluation as mission time

- Moving reflection work from meetings imposed by your evaluator to time imposed by you
 - Agenda item for staff and board meetings
 - Internal evaluation coordinator / evaluation team
- Making time for evaluation means your organization will be moving in the right direction
- Plus mission time brings joy



Embedding
Evaluation

Covey Quadrants

Steven Covey

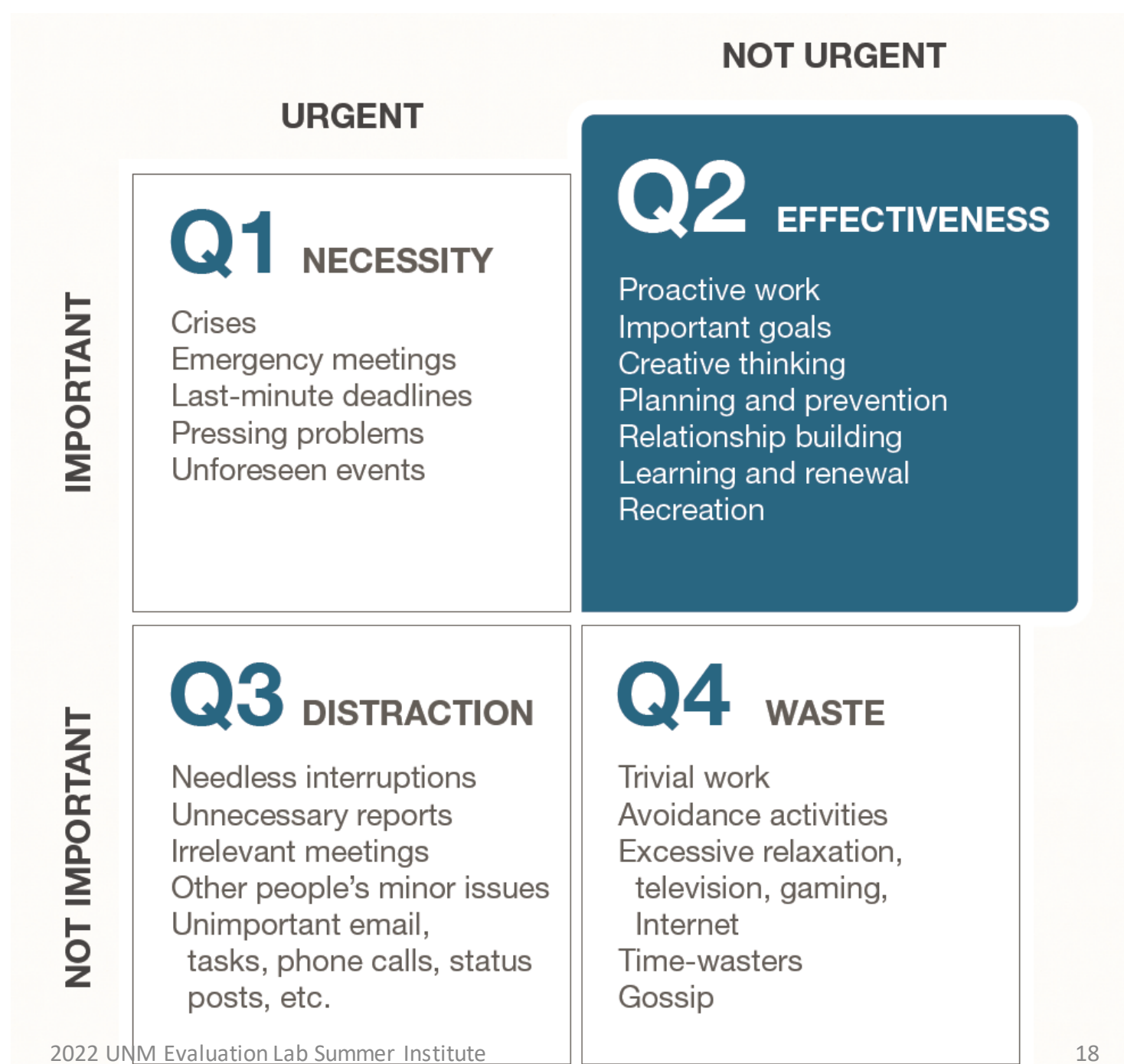
7 Habits of Highly Effective People

Habit 3: "Put First Things First."

<https://www.franklincovey.com/the-7-habits/habit-3.html>

25 July 2022

2022 UNM Evaluation Lab Summer Institute



18

NOT URGENT

URGENT

IMPORTANT

Q1 NECESSITY

Crises
Emergency meetings
Last-minute deadlines
Pressing problems
Unforeseen events

Q2 EFFECTIVENESS

Proactive work
Important goals
Creative thinking
Planning and prevention
Relationship building
Learning and renewal
Recreation

NOT IMPORTANT

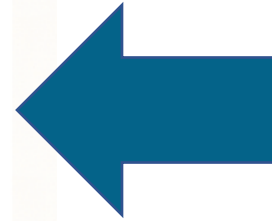
Q3 DISTRACTION

Needless interruptions
Unnecessary reports
Irrelevant meetings
Other people's minor issues
Unimportant email,
tasks, phone calls, status
posts, etc.

Q4 WASTE

Trivial work
Avoidance activities
Excessive relaxation,
television, gaming,
Internet
Time-wasters
Gossip

**Mission Time
Evaluation**

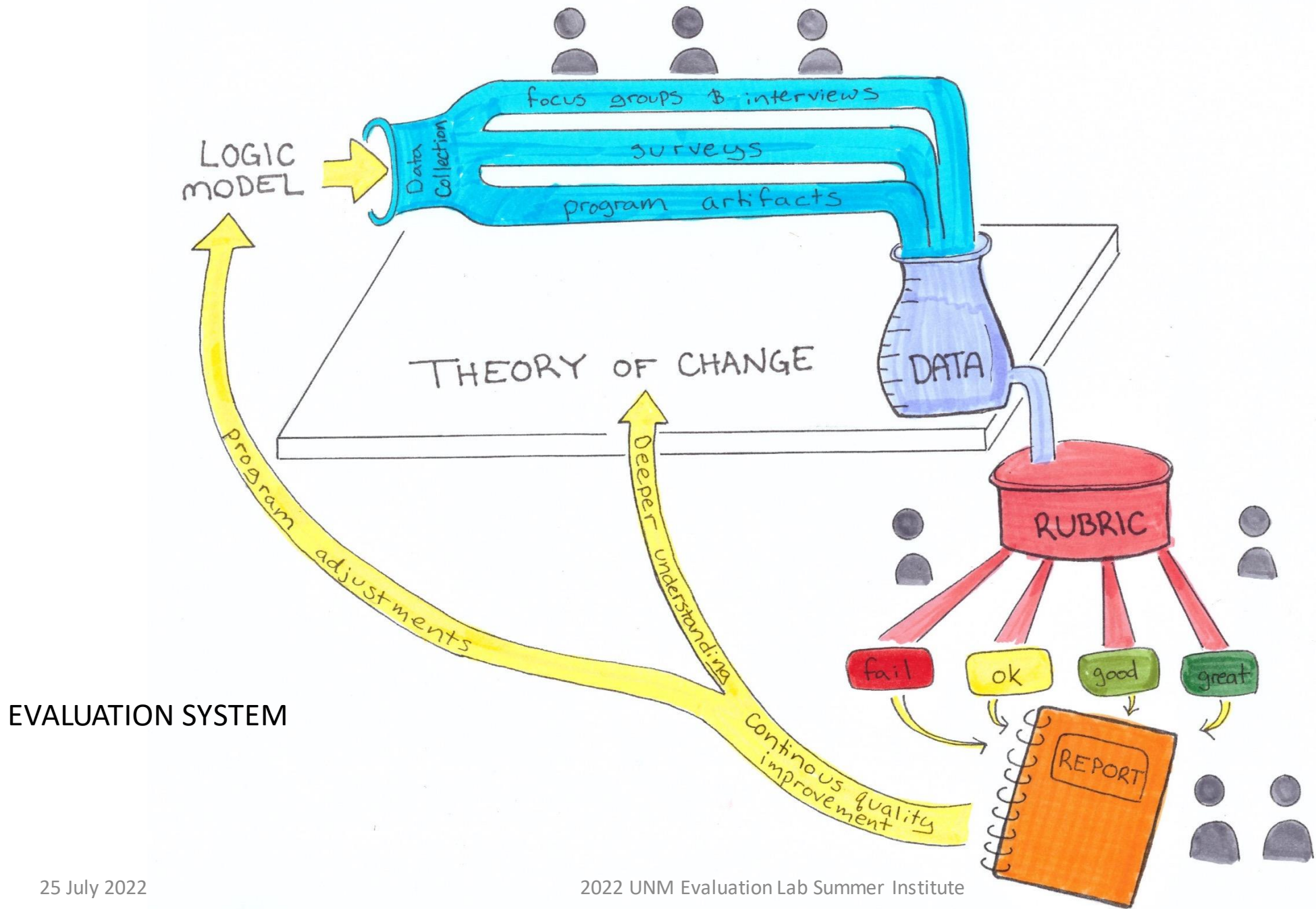


The Evaluation Institute is serious
mission time

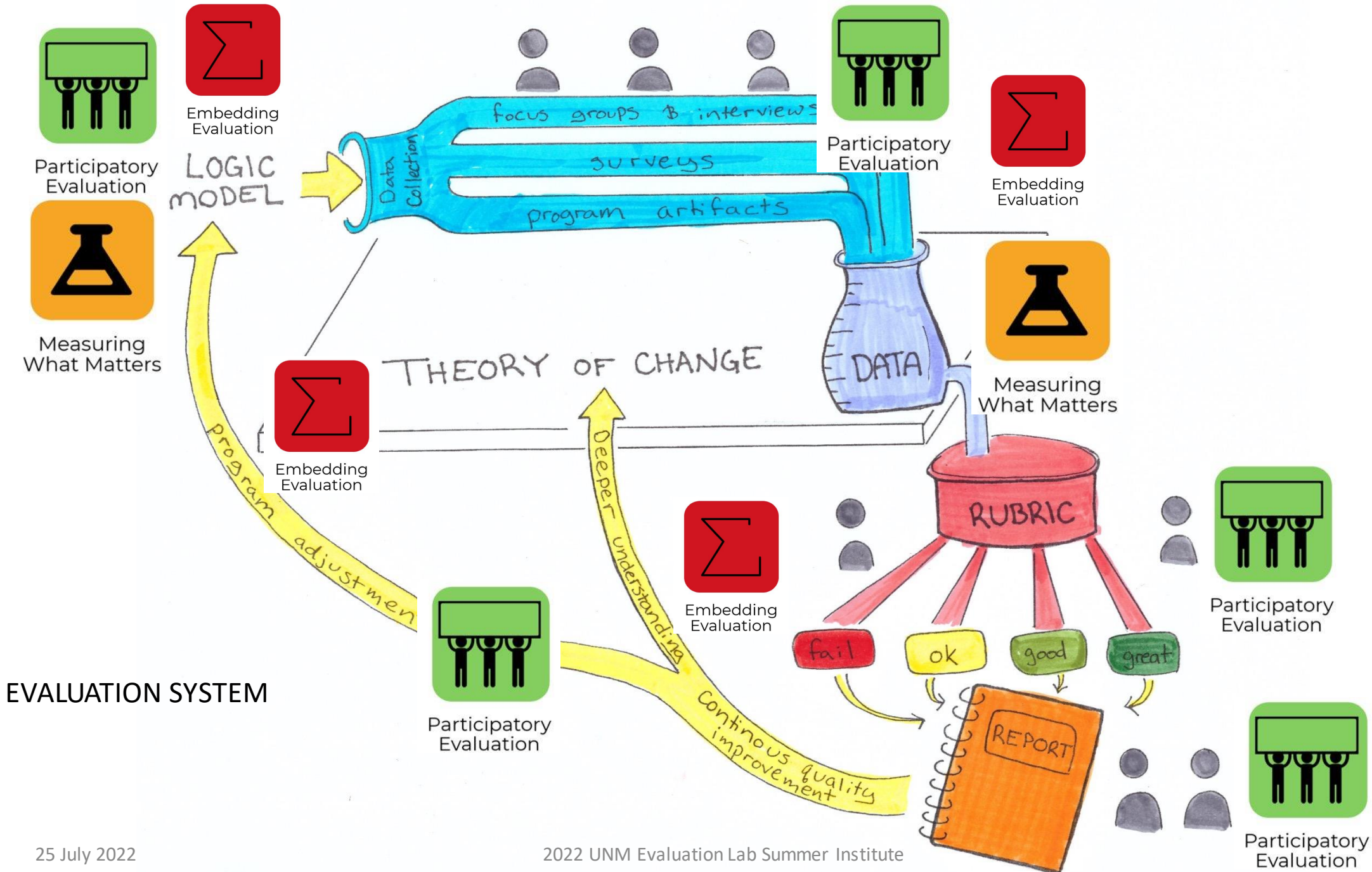
Our story

Thinking about evaluation as mission time changed everything

Build a plan for an evaluation system



EVALUATION SYSTEM



Learning by doing: Your Evaluation Plan (YEP)

Classroom learning is ok, but where you really learn how to do stuff is when you try it yourself, and when you get ideas from other practitioners

Evaluation is lifeless until it is applied

During the Summer Institute we will present an evaluation element and have you create it immediately

Your Evaluation Plan (YEP) activities

Learning by sharing: Learning Community

With others nearby

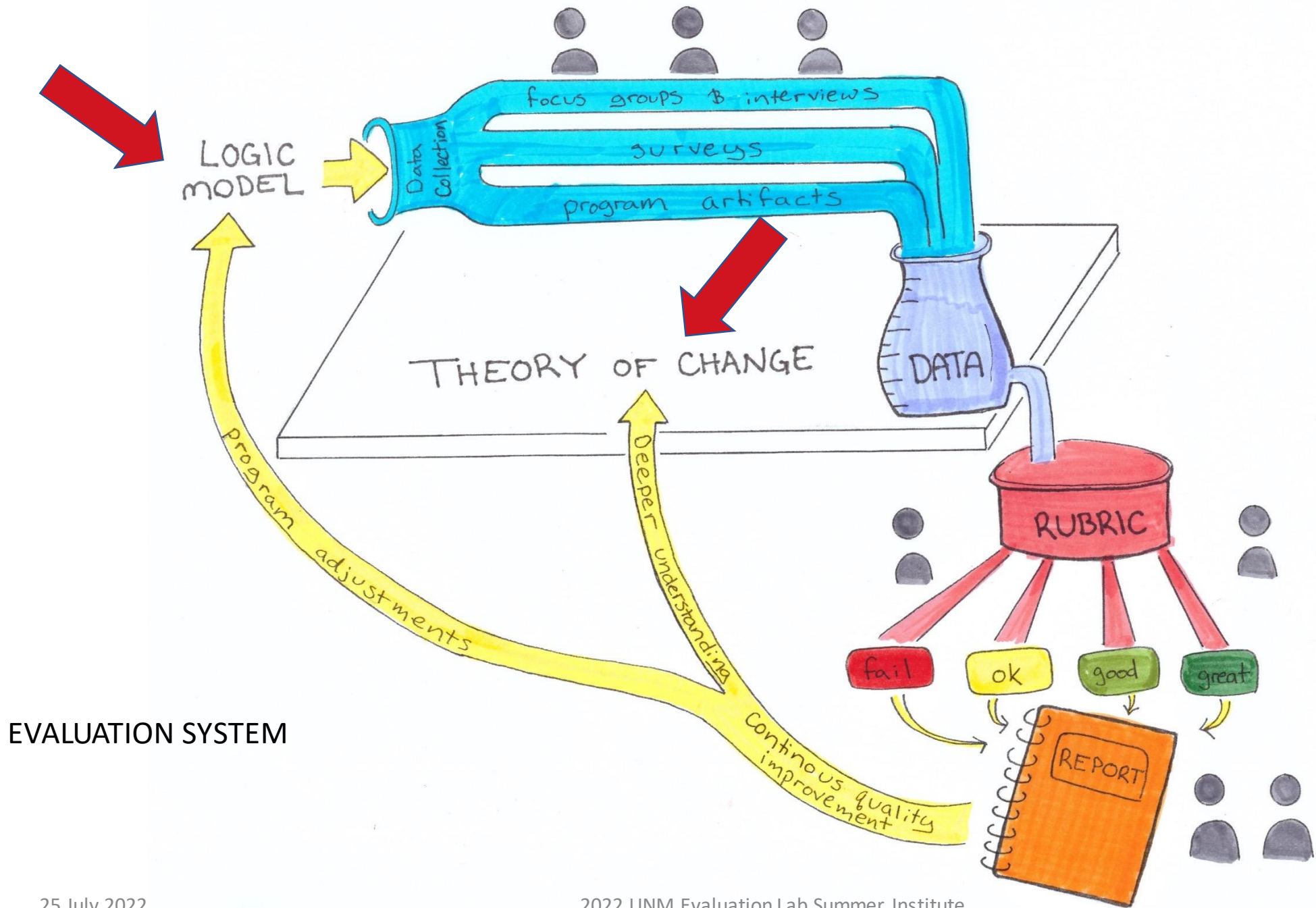
With the group as a whole (table by table)

Elements of an evaluation plan / Institute content

Day 1 Evaluation foundations

YEP #1 Logic model

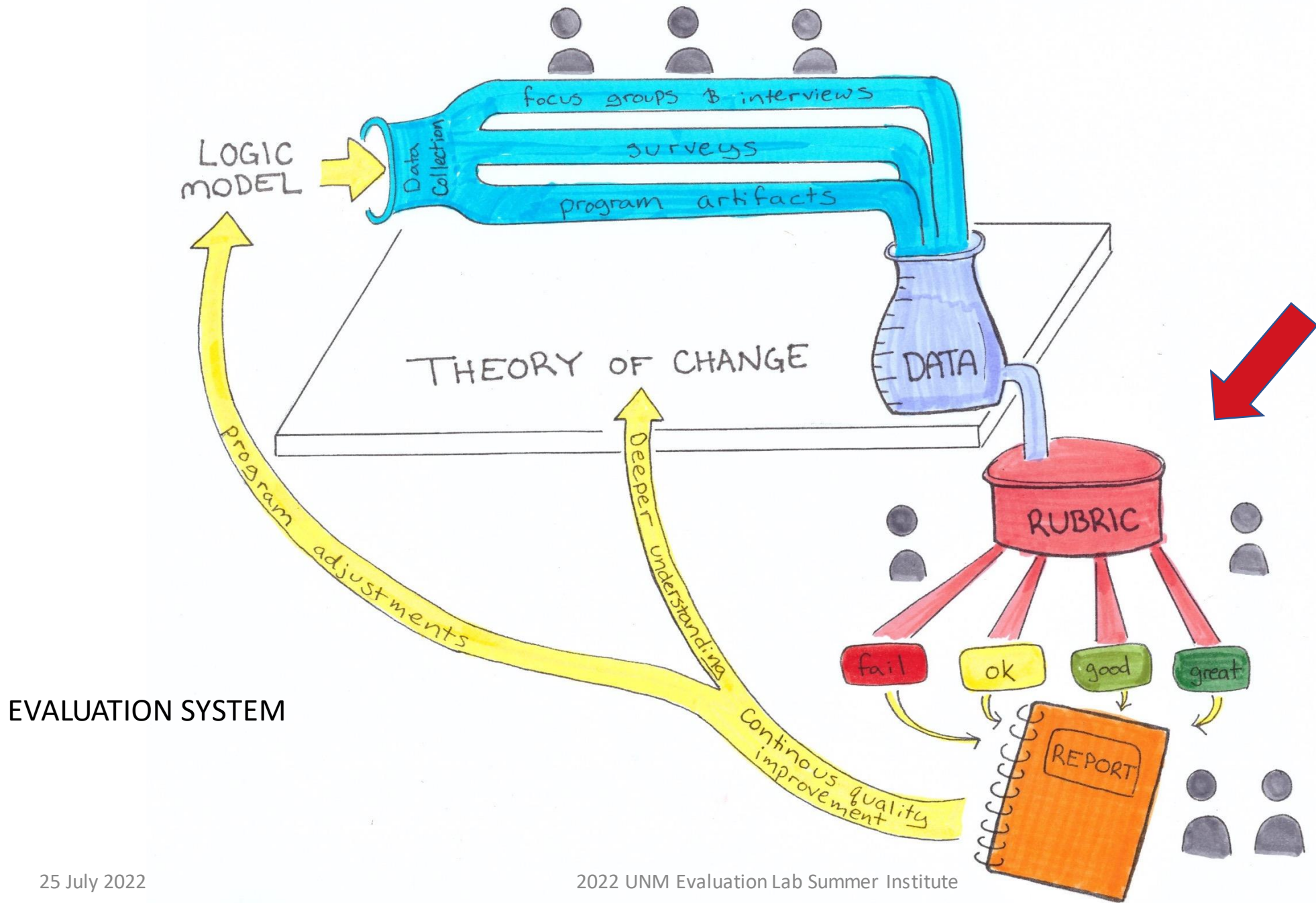
YEP #2 Theory of change



EVALUATION SYSTEM

Elements of an evaluation plan / Institute content

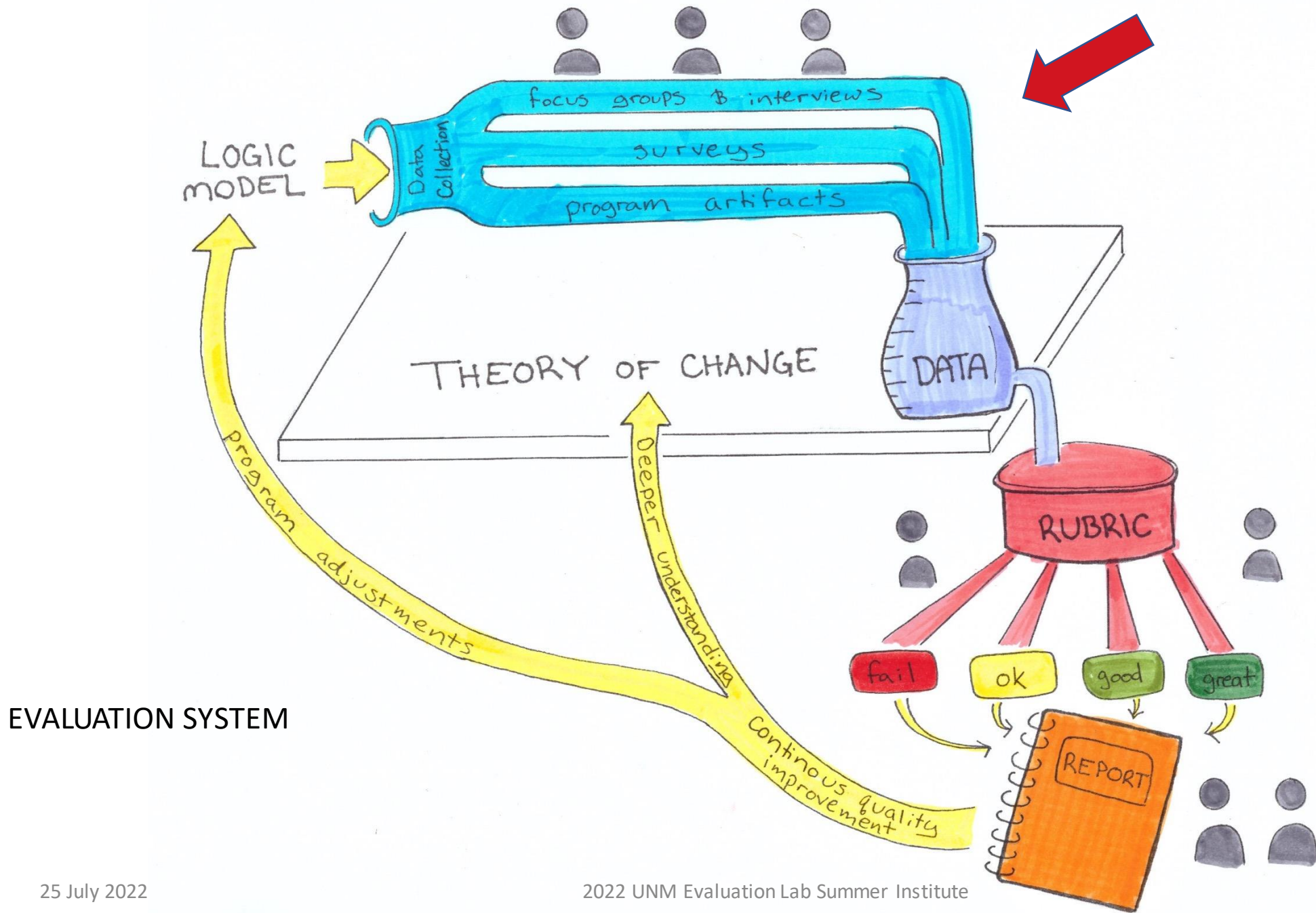
Day 1	Evaluation foundations	YEP #1	Logic model
		YEP #2	Theory of change
Day 2	Measuring what matters	YEP #3	Rubrics
		YEP #4	Evaluation questions



EVALUATION SYSTEM

Elements of an evaluation plan / Institute content

Day 1	Evaluation foundations	YEP #1	Logic model
		YEP #2	Theory of change
Day 2	Measuring what matters	YEP #3	Rubrics
		YEP #4	Evaluation questions
Day 3	Collecting useful data	YEP #5	Data collection brainstorm
		YEP #6	Data tool development



EVALUATION SYSTEM

Elements of an evaluation plan / Institute content

Day 1	Evaluation foundations	YEP #1	Logic model
		YEP #2	Theory of change
Day 2	Measuring what matters	YEP #3	Rubrics
		YEP #4	Evaluation questions
Day 3	Collecting useful data	YEP #5	Data collection brainstorm
		YEP #6	Data tool development
Day 4	Embedding	YEP #7	Embedding in your org
		YEP #8	Your plan

Elements of an evaluation plan / Institute content

Day 1	Evaluation foundations	YEP #1	Logic model
		YEP #2	Theory of change
Day 2	Measuring what matters	YEP #3	Rubrics
		YEP #4	Evaluation questions
Day 3	Data	YEP #5	Data collection brainstorm
		YEP #6	Data tool development
Day 4	Embedding	YEP #7	Embedding in your org
		YEP #8	Presenting your plan
Day 5	Presentations		

Presentations: Your plan

- Mission time plan
- Evaluation goal or question(s)
- Data collection method(s)
- Timeline

Creating a Learning Community

Learning by sharing

A Learning Community is a way to share practitioner knowledge

How our Learning Community will work

During Summer Institute:

- Share evaluation products in small groups, then a few will volunteer to share with entire group
- We will ask for a volunteer from each table in rotation
- 8 Learning Community sessions

After Summer Institute:

- Project ECHO Learning Community
- Monthly sessions
- Continued training and sharing

Evaluation Lab ECHO Online Learning Community

3rd Tuesdays, 9-10:30am



*Everybody
learning,
everybody
teaching*

- Organizations share evaluation work in progress, get peer feedback
- Didactics on a variety of evaluation topics
- Sessions are recorded

<https://evallab.unm.edu/learning-center/evaluation-lab-project-echo-learning-community-.html>

Collaboration agreement

- See binder
- We'll review on Thursday

The Summer Institute

Logistics - physical

- Rest rooms
- Water and coffee
- Eating

Logistics - learning

- Binder
- Readings
 - Russ-Eft & Preskill: Evaluation in Organizations
 - Grant: The Social Profit Handbook
 - Crenshaw on Intersectionality
- Electronic resources
 - <http://evallab.unm.edu/learning-center/summer-institute-materials1/2022-summer-institute-materials.html>

<http://evallab.unm.edu> → Learning Center → Summer Institute Materials

Readings are in password-protected directory

Questions?